

**FOR IMMEDIATE RELEASE****WCE THE FIRST HIGHWAY TO SPONSOR MALAYSIA'S NATIONAL SQUASH CHAMPIONSHIP TOURNAMENT FOR 2023.**

KLANG, 4 August 2023 - West Coast Expressway (WCE) proud to be the first highway to sponsor the National Squash Championship, organized by the Squash Racquets Association of Malaysia (SRAM).

The WCE SRAM National Squash Championship is currently underway from 2nd to 6th August in Bukit Jalil, which features 195 highly talented national squash players. WCE's sponsorship underscores its commitment to sports and community development. With prior support for sports like football and rugby, WCE believes that a healthy lifestyle and sportsmanship align with its own values of contributing positively to the nation.

Lyndon Alfred Felix, Chief Executive Officer of WCE Holdings Berhad, expressed delight about sponsoring the 38th WCE SRAM National Squash Championship, where the partnership celebrates the exceptional talent of young Malaysian who are future world champions.

The collaboration between SRAM and WCE Holdings Berhad is expected to raise the championship's profile and inspire greater interest in the sport. This partnership is a significant milestone for both organizations, showcasing the importance of corporate involvement in nurturing sports development in the country.

With WCE Holdings Berhad's sponsorship support and SRAM's dedication to promoting squash, the championship celebrates athleticism and the spirit of competition, contributing to a thriving sports culture in the nation.

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About WCE Holdings Berhad:

WCE Holdings Berhad is a leading infrastructure development company, with a strong commitment to safety, quality, and community well-being. Their partnership with the Squash Racquets Association of Malaysia for the 38th National Squash Championship exemplifies their dedication to promoting a healthy lifestyle and safe driving. Learn more about WCE Holdings Berhad at www.wce.com.my.

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